

GHADA ASHOUR

SEO SPECIALIST



 Female

 27 Aug 1998

 01115684739

 ghadaashour494@gmail.com

 <https://bit.ly/3wQfZ8l>

 Beni Suef, Egypt

SKILLS

- **Language**

English, Arabic

- **Computer**

Word, Excel, Powerpoint

TRAININGS

2018: chemical analysis lab

2019: Beni Suef Specialized Hospital Laboratory

EDUCATIONAL

INTERESTS

2021: Study bioinformatics and study some programming languages such as R and Python

INTERESTS

I like Reading, Music, Walking

ADDITIONAL

OBJECTIVE

I work as an SEO specialist, I have nearly two years of experience during which I worked with several sites, including e-commerce sites, I have many foreign and Arab training courses, I graduated from the Faculty of Science, Beni Suef University and obtained a Bachelor's degree in Chemistry and Animal Science 2020, I studied e-marketing and then specialized in Studying search engine optimization, I also have a great interest in data analysis and some programming languages

EDUCATION

- **Beni Suef University | Faculty Of Science**

Biology/Chemistry-Zoology

2016 - 2020

-- Graduation Project:

Impact of nanoparticles in drug delivery: Novel therapeutic application in cancer, autoimmune and metabolic diseases.

WORK EXPERIENCE

- **Business Spike**

SEO Specialist

03|2021 - Now

Managing websites and each website's blog and preparing them for search engines, studying competitors, studying keywords, using analysis tools such as: Google Analytics, Google Search Console, SemRush..etc. Study the target group and develop a marketing plan.

- **Buy Cheap Online Store**

Digital Marketing Manager

09|2020 - 03|2021

Managing the website, photographing and adding products and their descriptive content, managing social media accounts and writing their own content, following up and compiling customer requests.

- **Oyoun Al Watan newspaper**

Website Manager

06|2020 - 09|2020

Monitoring the status of the site, publishing on the site, preparing articles for search engines before publishing them.

ACTIVITIES

- **Life Activities**

practising sports

2020 - NOW

Follow up in the gym

- **Life Activities**

INFORMATION

I love to learn constantly and do not stop learning things, I have a passion for technological and scientific progress and always keep up with all the updates

Follow up on youth leadership activities